

Presenting Jobelyn as a **Wellness product.**

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www.jobelyn.com

M. D., LINDABEL MEDICAL CENTRE, LAWANSON , SURULERE

What is Jobelyn?

- Jobelyn[®] is a herbal preparation from the plant *Sorghum bicolor*, developed from the level of traditional medicine. It is sold as a dietary supplement, and was originally marketed in Nigeria under the trade name, Jubi Formula[®].
- *Sorghum bicolor* has been used by natives of Ethiopia, India, China, South Western Nigeria and many others, for generations to treat diseases of diverse origins.

Jobelyn[®] Dietary Supplement

Safe and effective herbal preparation for anaemia of diverse origins such as aplastic anaemia, sickle-cell anaemia, leukemia, multiple myeloma, anaemia of terminal breast cancer, and anaemia of HIV/AIDS, just to mention a few.

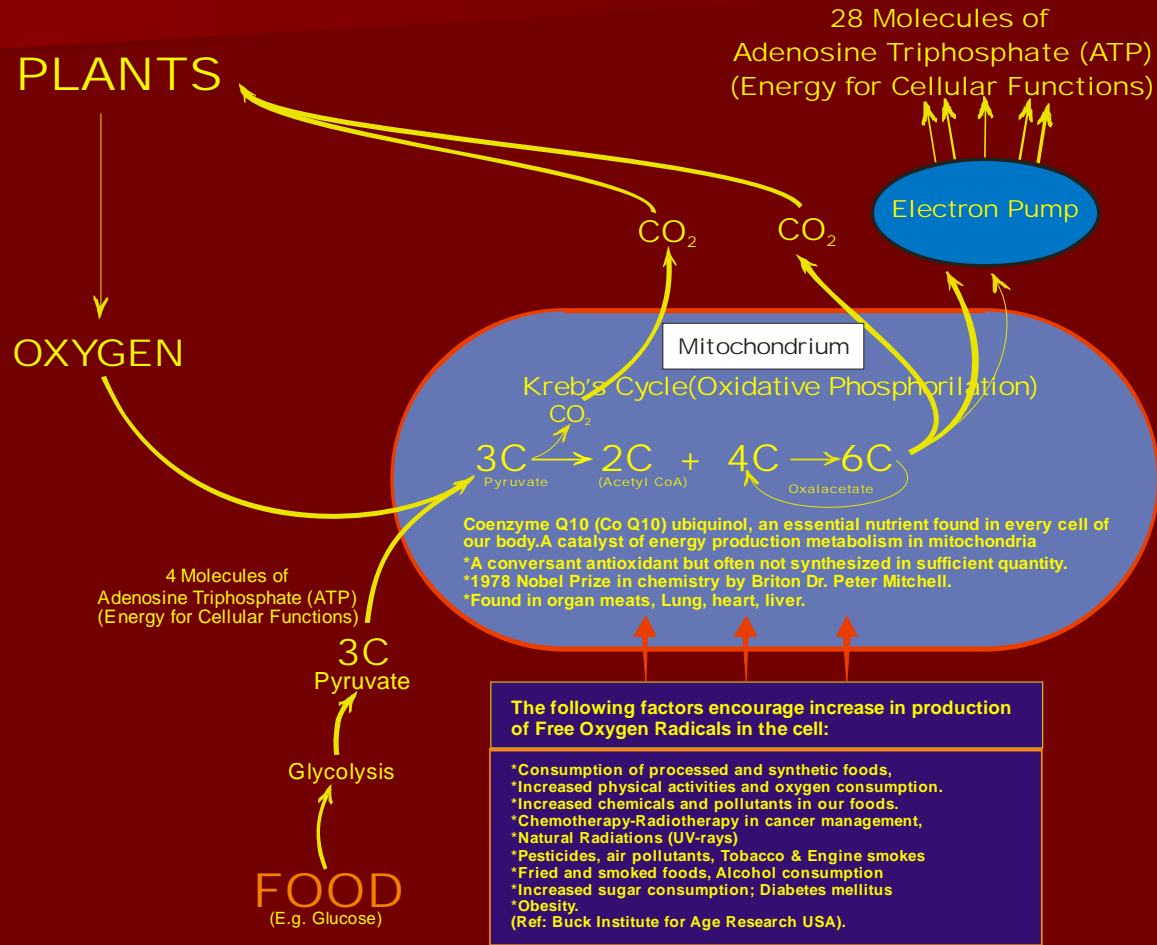
Most researched local product in Nigeria.

- CMUL....reversal of anemia state in laboratory animals.
- CMUL....confirmation of very safe LD₅₀ value.
- Univ.of Benin...reversal of anemia state in lab. Animals.
- Brunswick Institute USA..ORAC value;COX-2 inhibitor.
- Vivacell Lab..Germany.. Anti-inflammatory properties.
- OAU Ile-Ife..Anti-inflammatory Researches.
- Mdbiosciences.. Anti-inflammatory Researches.
- Military Hospital Ikoyi Lagos..PLWHA-management
- Lindabel Medical Centre..Anemia reversal in humans.

ACCEPTABILITY.

- The only food supplement accepted by orthodox medical practitioners in Nigeria.
- The only medicine, orthodox or herbal, permitted to be marketed in the USA.
- Good Manufacturing Process (GMP) approved in the USA.

KREBS CYCLE



Explaining Krebs' Cycle through 4 major points.

- 1. Krebs' cycle in the mitochondria generates 28mols of ATP from 1mol of glucose.
- 2. About 1,100 families of Free oxygen Radicals,H₂O and CO₂ are produced as waste products during oxidative phosphorylation.
- 3. These rogue Free Oxygen Radicals, could damage cellular structures, genes, DNA, RNA, etc., thus cause ageing and over 4000 diseases.
- 4. 4 natural-super-antioxidant-enzymes, (CoenzymeQ10, SOD, Catalase, and Gluthatione Peroxidase) produced in our cells, make it their natural responsibility to neutralize the Free Oxygen Radicals by donating free electrons to them.

FACTORS that increase production of FORs.

1. increased food consumption, especially processed and synthetic food.
2. increased physical activities and oxygen consumption.
3. increased chemicals and pollutants in our foods.
4. chemotherapy-Radiotherapy in cancer management.
5. Natural radiations like UV-rays, which have increased since the thinning of the ozone layer.
6. Pesticides, air pollutants, Tobacco, engine and Factory smokes.

Continuation of factors that increase production of FORs

7. Fried and smoked foods
8. Increased **alcohol** consumption
9. Increased **sugar** consumption
10. Diabetes Mellitus (**DM**)
11. **Obesity – Sedentary** life style.
12. **Infections**
13. Apoplexia Cerebri (**stroke**)

(Ref: Dr. Simon Melov et al; Buck Institute for Age Research – San Francisco USA)

ORAC values of Antioxidants.

- The Oxygen Radical Absorbent Capacity (ORAC) value of a plant is the measurement of a plant's Antioxidant value.
- The higher it is, the more valuable is the plant for health restoration purposes.
- In July 2006, Jobelyn was certified by the famous Brunswick Laboratory (USA) to possess a Total ORAC anti-oxidant value of 3123 umole TE/g.

ACTIVE INGREDIENTS IN JOBELYN

	<u>Concentration. ($\mu\text{g/g}$)</u>
Apigeninidin	31,900
Luteolinidin	331
Apigenin	5,300
Protein	640
Naringenin	149

ANTIOXIDANT VALUES OF SELECTED FRUITS & VEGETABLES COMPARED WITH JOBELYN

Food Source	ORAC Units /gram	Food Source	ORAC units /gram
Blueberries	24.00	Plums	9.49
Blackberries	20.36	Oranges	7.50
Frozen Tart Cherries	20.33	Strawberries	15.00
Dried Tart Cherries	68.00	Tart Cherries	
Canned Waterpacked		Juice Conc.	128.00
Tart Cherries	17.00	Prunes	57.70
Raspberries	12.20	Acai Berries	997.00
Red grapes	7.39	Eggplant	3.90
Jobelyn	3,123 .00		

Healthy and long-living Animals...

- 1. **Generate lesser
Free Oxygen Radicals**
- 2. **Consume lots of
powerful Antioxidants.**

FINAL CONFIRMATION.

- A Research program at the Buck Institute for Age Research in San Francisco USA:
In this program, those earthworms that were fed with the super Antioxidant, prepared in the Institute- (**synthetic catalytic scavenger-** also called **"The elixir of life"**), lived double the lifespan of those that consumed only worm-meals. (i.e from 22days to 43 days)

IN MY PRIVATE PRACTICE

- Maintenance of general wellbeing.
- Recuperating from severe ailments.
- Management of anemia, especially SSD.
- Management of PLWHA.
- Stroke management.
- Ante-natal management.

FINAL DEDUCTION

- Taking powerful antioxidants like Jobelyn, will definitely help to maintain an enviable wellness status, once the dangerous FORs have been moped up,like they did at the Buck Insitute with the **earthworms**.

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DOCTORS, PHARMACISTS, DISTRIBUTORS

- Jobelyn is sold directly to medical practitioners, to hospitals and clinics at special discounted price, through direct delivery or by courier, on payment to designated bank account.
- To pay money into our current account:
 - Name of Bank: Zenith Bank Plc
Name of Account: Health Forever Product Ltd.,
Account Number: 6010159471
 - Name of Bank: UBA/Standard Trust Bank
Name of Account: Health Forever Product Limited
Account Number: 03230032701103

Thank You
For listening.